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Press Release

goetzpartners advises Capital International, Innova Capital and private individuals in the sale of Metropolis Media Group to EPI Europlakat International

Private equity funds managed by global investor Capital International and by private equity investor Innova Capital as well as individual shareholders sold 100% of MAG International B.V., the holding of Metropolis Media Group ("Metropolis"), one of the leading outdoor advertising groups in Slovenia, Croatia and Serbia, to EPI Europlakat International ("EPI") for a cash consideration of € 43 million.

Metropolis in 2005 generated revenues of approx. € 17.5 million from its wide array of some 8,900 advertising spaces includes standard posters, front- and backlights, city-light-posters, wallscapes and megaboards.

goetzpartners advised the sellers in preparing Metropolis for the sale and successfully executed the sale within five months. During the controlled auction process, Metropolis attracted strong interest from regional and international strategic and financial buyers.

Capital International, Inc. is the investment manager for the Capital International Private Equity Funds. Its private equity team has since 1992 invested over US\$ 1 billion in 59 investments across 17 countries and 25 sectors.

Innova Capital is one of Central Europe's leading private equity firms. Innova currently manages over US\$ 330 million in three investment funds: Poland Partners, Innova/98, and Innova/3. The latter is the first Central European fund to address and exploit Western European cross-border opportunities.

Vienna-based EPI Europlakat International is a joint venture of JCDecaux, the largest outdoor advertising group in Europe and Asia-Pacific and the second largest worldwide, and Affichage Holding (APG), the market leader in outdoor advertising in Switzerland. EPI is the largest outdoor advertising provider in Central & Eastern Europe with operations in eight countries. The acquisition of Metropolis enables EPI to further extend its market leadership in these three countries.

About goetzpartners

With a team of 120 investment bankers and consultants in Germany, France, the UK, Spain and the Czech Republic, goetzpartners is a leading independent European advisory firm offering M&A services through goetzpartners CORPORATE FINANCE and consulting services through goetzpartners MANAGEMENT CONSULTANTS.

"This transaction confirms our unrelenting commitment to serve financial investors throughout their investment cycle across Europe", adds Daniel Rutz, Executive Director at goetzpartners in London. "We are equally delighted to again demonstrate our dedication to the Central and South-Eastern European markets".

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